



To whom it may concern,

This letter is written to give my recommendation on the behalf of Salem Sports Inc.

I have worked with Salem Sports since 2007 and over the course of 30 plus PGA TOUR events. I truly believe their product stands out as being the best in the industry. Salem continues to impress me with their customer service, attention to detail, creativeness, and logistics. As a paying customer, I expect our vendors to challenge themselves, think creatively, and handle our product with care. Salem Sports accomplishes all of these items time and time again.

On countless occasions, I have approached Salem with ideas or activations that are important to our events, and to our clients, and not once have they not been able to create a branded element that didn't fit our exact needs or exceed my expectation.

As a client who has used Salem Sports on several projects, I can without hesitation say they are a key reason why our events continue their revenue growth. Their product excites our client's guests, and in turn helps create a great ROI for them.

Please accept this letter as my full endorsement for Salem Sports to win your business.

Sincerely my best,

A handwritten signature in black ink, appearing to read "P. Lindsey".

Patrick Lindsey
Tournament Director
Shriners Hospitals for Children Open